

SESSION DETAILS

Time

VIRTUAL INTERNATIONAL CONFERENCE 2020

Business Intervention & Technology

11th & 12th December 2020



Flow of Event – 11th December 2020

Friday | 9:30 AM to 8:00 PM

9:00 am	Arrival of Guests on zoom webinar					
9:15 am - 9:25 am	Welcome address by Prof. Raman Preet, Chairman and Executive Director, PIBM Group of Institutes					
9:25 am - 9:30 am	Felicitation of Guests					
	Hall I	Hall 2	Hall 3	Hall 4		
9.30 am - 11:00 am	Prof. Denish Shah (9:00 am - 11:00 am) PhD, Associate Professor of Marketing Director, Social Media Intelligence Lab Co-Director, Marketing RoundTable Secondary Appointment, Institute for Insight Georgia State University (Topic - Driving Business Intelligence from Data)					
11:00 am - 12:00 pm	Mr. Desikan Naidoo Managing Director Business Development at Masterstart (Topic - Future Ready Edtech Business Models)	Dr. Aditya Abhyankar (11.00 am to 12.30 pm) Dean, Faculty of Technology, Prof. & Head, Dept. Of Technology, Savitribai Phule Pune University (Topic -Role of Research in Enterprenuership)		Presentations Slot 1 (11:00 am - 1:30 pm) Dr. Prashant Chaudhary Coevaluator - Dr. Vinay Nandre		
12:00 pm - 1:30 pm	Dr. Bhimaraya Metri Director, IIM Nagpur (Topic- Preparing Business Schools for Emerging Business Models of the Corporate World)					
1:30 pm - 2:30 pm	LUNCH					
2:30 pm - 4:00 pm	Prof. Sachin Kambale (2:00 pm - 4:00pm) Professor of Strategy (Operations and Supply Chain Management) at EDHEC Business School, Lille, France (Topic - Industry 4.0 and it's Impact on Supply Chain Management)			Presentation Slot 2 (2:00 pm - 4:00 pm) Panel 1 Dr. C.J Rajendra Prasad Coevaluator - Prof. Ritesh Verma Panel 2 Dr. Prabha Kiran Coevaluator - Prof. Adesh Doiphode Presentation Slot 3 (2:00 pm - 4:00 pm) Dr. Ashutosh Misal (Marketing and HR)		



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Friday | 9:30 AM to 8:00 PM

	Hall I	Hall 2	Hall 3	Hall 4
5:30 pm - 6:30 pm	Dr. Jerald Hughes The university of Texas Rio Grande Valley Area Chair - Department of information System			
	(Topic - Consumer as Information Ecosystem)			
7:00 pm - 8:00 pm	Dr. Tarek M. Sobh Ph.D., P.E., Provost, Professor of Electrical and Computer Engineering, Lawrence Technological University Distinguished Professor and Dean of Engineering Emeritus. (Topic - Future of Robotics and it's impact on Marketing Management)			



CONFERENCE 2020

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Flow of Event – 12th December 2020

Saturday | 9:30 AM to 8:00 PM

Time	SESSION DETAILS					
9:45 am 10:00 am - 10:15 am 10:15 am - 10:30 am	Arrival of Guests on zoom webinar Welcome address by Prof. M. K. Tamuly, Principal Director, PIBM Group of Institutes Felicitation of Guests					
	Hall I	Hall 2	Hall 3	Hall 4		
10:00 am - 11:30 am	Prof. Victoria Pechkovskaya (10:00 am - 11:30 am) Dean of the Graduate School of Management and Innovation Moscow State University, Moscow, Russia (Topic - Innovation the Need of the Future)	Dr. Atanu Ghosh (10:00 am - 10:30 am) Dean - School of Management and Entrepreneurship, Indian Institute of Technology, Jodhpur, Rajasthan (Topic - Role of Technology in Business Management Education)	Dr. Vikas Choudhary (10:00 am - 11:00 am) Professor - Former Head, NIT, Kurukshetra, Haryana (Topic - Post Covid19 Challenges: Reshaping Digital Transformation, Consumer Preferences and Business Banking)			
1:30 pm - 2:00 pm 2:00 pm - 3:00 pm	LUNCH	Dr. Nalin Bharti (2:00 pm -3:00 pm) Associate Professor - Head, Humanities and Social Sciences, Indian Institute of Technology, Patna (Topic - Innovation and Patent the key for success of Global Business)	Dr. Sabiha Hashami (2:00 pm - 3:00 pm) Assistant Professor, School of Humanities and Social Sciences Indian Institute of Technology, Goa (Topic- Role of Language and Communication for Success of Business)	Presentation Slot 4 (2:00 pm - 4:30 pm) Panel 1 Dr. Asheesh Pande (Finance) Coevaluator - Dr. Abhishek Srivastava Panel 2 Dr. Nidhi Gupta (Marketing and HR) Coevaluator - Dr. Naresh Babu		
4:30 pm - 5:30 pm	Prof. Lee Pui Mun (4:30 pm - 5:30 pm)					

Indian Institute of Technology, Patna
(Topic - Innovation and Patent the key for success of Business)

Prof. Lee Pui Mun (4:30 pm - 5:30 pm)
Professor & Ex- Dean,
School of Business Singapore
University of Social Sciences
(Topic - Business Analytics for Organizational Performance)

3:30 pm - 6:30 pm
Addressal by Prof. Raman Preet, Chairman and Executive Director, PIBM Group of Institutes

4:30 pm - 6:45 pm
6:30 pm - 6:45 pm

Indian Institute of Technology, Goa
(Topic - Role of Language and Communication for Success of Business)

Prof. Lee Pui Mun (4:30 pm - 5:30 pm)
Professor & Ex- Dean,
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University of Social Sciences
(Topic - Business Analytics for Organizational Performance)

Validations

Vote of Thanks by Dr. Nilesh Kate